Claims

1   1. A method for identifying a solution to improve a business value of a company

2   in an industry, comprising the steps of:

3   identifying operational metrics for the industry;

4   assembling a set of solutions for the industry;

5   assessing impacts of the solutions on the operational metrics;

6   comparing a current operational performance of the company to an

7   operational performance of another company within the industry to expose

8   performance gaps; and

9   identifying a solution based upon the impacts to address the exposed

10   performance gaps.

1   2. The method of claim 1, wherein the identifying step comprises the step of

2   generating a value proposition by identifying a solution based upon the impacts to

3   address the exposed performance gaps.

1   3. The method of claim 1, wherein the identified solution improves a business

2   value of the company.

1   4. The method of claim 1, wherein the operational metrics relate to viability of a

2   company in the industry.

1   5. The method of claim 1, wherein the comparing step is performed after the

2   assessing step.

6. A method for generating a value proposition for a company in an industry, comprising the steps of:

identifying operational metrics for the industry;

assembling a set of solutions for the industry;

assessing impacts of the solutions on the operational metrics;

comparing a current operational performance of the company to an average operational performance of companies within the industry to expose performance gaps; and

generating a value proposition by identifying a solution based upon the gaps and the impacts.

7. The method of claim 6, wherein the identified solution improves a business value of the company.

8. The method of claim 6, wherein the operational metrics relate to viability of a company in the industry.

9. The method of claim 6, wherein the comparing step is performed after the assessing step.

1   10. A method for generating a value proposition for a company in an industry,

2   comprising the steps of:

3   identifying operational metrics for the industry;

4   assembling a set of solutions for the industry;

5   assessing impacts of the solutions on the operational metrics;

6   comparing a current operational performance of the company to an

7   average operational performance of companies within the industry to expose

8   performance gaps, after the assessing step; and

9   generating a value proposition by identifying a solution based upon the

10   gaps and the impacts that improves a business value of the company.

1   11. A system for generating a value proposition for a company in an industry,

2   comprising:

3   an information system for receiving operational metrics and a set of

4   solutions for the industry;

5   an assessment system for assessing impacts of the solutions on the

6   operational metrics;

7   a comparison system for comparing an operational performance of the

8   company to an operational performance of another company within the industry to

9   expose performance gaps; and

10   a generation system for generating a value proposition by identifying a

11   solution based upon the impacts to address the exposed performance gaps.

1   12. The system of claim 11, wherein the identified solution improves a business

2   value of the company.

1   13. The system of claim 11, wherein the operational metrics relate to viability of a

2   company in the industry.

1   14. The system of claim 11, wherein the information system further receives

2   operational performance data of the company and average operational

3   performance data of the companies within the industry.

1   15. A system for generating a value proposition for a company in an industry,

2   comprising:

3   an information system for receiving operational metrics, a set of solutions

4   for the industry, operational performance data of the company, and average

5   operational performance data of companies within the industry;

6   an assessment system for assessing impacts of the solutions on the

7   operational metrics;

8   a comparison system for comparing an operational performance of the

9   company to an average operational performance of the companies within the

10   industry to expose performance gaps; and

11   a generation system for generating a value proposition by identifying a

12   solution based upon the impacts to address the exposed performance gaps.

1   16. The system of claim 15, wherein the identified solution improves a business

2   value of the company.

1   17. The system of claim 15, wherein the operational metrics relate to viability of a

2   company in the industry.

1   18. A program product stored on a recordable medium for generating a value

2   proposition for a company in an industry, which when executed, comprises:

3   program code configured to receive operational metrics and a set of

4   solutions for the industry;

5   program code configured to assess impacts of each solution on the

6   operational metrics;

7   program code configured to compare a current operational performance of

8   the company to an operational performance of another company within the

9   industry to expose performance gaps; and

10   program code configured to generate a value proposition by identifying a

11   solution based upon the gaps and the impacts.

1   19. The program product of claim 18, wherein the identified solution improves a

2   business value of the company.

1   20. The program product of claim 18, wherein the operational metrics relate to

2   viability of a company in the industry.

1   21. The program product of claim 18, wherein the information system further

2   receives operational performance data of the company and average operational

3   performance data of the companies within the industry.

1   22. A program product stored on a recordable medium for generating a value

2   proposition for a company in an industry, which when executed, comprises:

3   program code configured to receive operational metrics, a set of solutions

4   for the industry, operational performance data of the company, and average

5   operational performance data of companies within the industry;

6   program code configured to determine impacts of the solutions on the

7   operational metrics;

8   program code configured to compare an operational performance of the

9   company to an average operational performance of the companies within the

10   industry to expose performance gaps; and

11   program code configured to generate a value proposition by identifying a

12   solution based upon the impacts to address the exposed performance gaps.